

DW Turner
adam turner

KRQE
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(505)998-9530



Aug
9/19/12

Description: Flight - 10/8-10/11

Flight: 10/08/12-10/17/12

Books: KRQE: Q4-2012 EST

Program	Daypart	Length	Rate	10/08	10/15	A35+ RTG
KRQE						
KRQE News 13 @ 5a	EM	:30	\$50	3	3	1.1
M-F 5-6 AM	TFN					\$45
KRQE News 13 @ 6a	EM	:30	\$100	3	3	2.0
M-F 6-7 AM	TFN					\$50
The Early Show	EM	:30	\$70	2	3	1.5
M-F 7-9 AM	TFN					\$47
KRQE News Saturday Morning	EM	:30	\$25	1		1.0
Sa 7-8 AM	TFN					\$25
CBS Sunday Morning News	EM	:30	\$200	1		3.7
Su 8-9:30 AM	TFN					\$54
KRQE News 13 @ 4P	EN	:30	\$125	3	3	4.3
M-F 4-4:30 PM	TFN					\$29
KRQE News 13 @ 430P	EN	:30	\$125	3	3	4.9
M-F 4:30 PM-5 PM	TFN					\$26
KRQE News 13 @ 530P	EN	:30	\$250	2	2	6.6
M-F 5:30-6 PM	TFN					\$38
Jeopardy (SYN)	AC	:30	\$350	2	2	6.1
M-F 6-6:30 PM	TFN					\$57
Jeopardy (SYN)	AC	:30	\$125	1		3.3
Sa 6-6:30 PM	TFN					\$38
Wheel of Fortune	AC	:30	\$125	1		4.4
Sa 6:30-7 PM	TFN					\$28
KRQE News 13 @ 10P	LN	:30	\$550	3	3	8.4
M-F 10-10:35 PM	TFN					\$65
KRQE News 13 @ 10P Sat	LN	:30	\$325	1		5.3
Sa 10-10:35 PM	TFN					\$61
KRQE News 13 @ 10P Sun	LN	:30	\$400	1		7.4
Su 10-10:35 PM	TFN					\$54

09/19/2012 01:59 PM
Proposal: 23247

Powered by WideOrbit
Audience data source: © The Nielsen Company

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KRQE						A35+	
Program	Daypart	Length	Rate	10/08	10/15	RTG	
KRQE Summary						Total	GRP CPP
						49	207.6
						\$9,650	\$46
						Reach Frequency	50.2 4.1
KRQE Monthly Summary			Monthly	October 2012			
			Units	49			
			Total \$	\$9,650			
			GRP	207.6			

SIGNATURE

DATE

Spot Manager: All, 10/08/12-10/17/12



Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/08/12												
Station: KRQE												
	POL/Janice Ar	207316	M-F KRQE New:KRQE News	:30 P5	KRQE	JANICE AF				5:59:26 AM		\$50.00
	POL/Janice Ar	207316	CBS This Mornin CBS Early S	:30 P5	KRQE	JANICE AF				8:29:02 AM		\$70.00
	POL/Janice Ar	207316	LN M-F 10p-1035p	:30 P5	KRQE	JANICE AF				10:18:10 PM		\$550.00
												\$670.00
												\$670.00
Date: 10/09/12												
Station: KRQE												
	POL/Janice Ar	207316	M-F KRQE New:430p-5p	:30 P5	KRQE	JANICE AF						\$125.00
	POL/Janice Ar	207316	M-F KRQE New:KRQE News	:30 P5	KRQE	JANICE AF				5:18:34 AM		\$50.00
	POL/Janice Ar	207316	M-F KRQE New:KRQE News	:30 P5	KRQE	JANICE AF				6:05:55 AM		\$100.00
	POL/Janice Ar	207316	M-F KRQE New:4p-430p	:30 P5	KRQE	JANICE AF				4:17:50 PM		\$125.00
	POL/Janice Ar	207316	KRQE News 13 530p-6p	:30 P5	KRQE	JANICE AF				5:50:19 PM		\$250.00
	POL/Janice Ar	207316	M-F 6p-630p M-F 6p-630p	:30 P5	KRQE	JANICE AF				6:06:01 PM		\$350.00
	POL/Janice Ar	207316	LN M-F 10p-1035p	:30 P5	KRQE	JANICE AF				10:18:10 PM		\$550.00
												\$1,550.00
												\$1,550.00
Date: 10/10/12												
Station: KRQE												
	POL/Janice Ar	207316	M-F KRQE New:KRQE News	:30 P5	KRQE	JANICE AF				5:44:51 AM		\$50.00
	POL/Janice Ar	207316	M-F KRQE New:KRQE News	:30 P5	KRQE	JANICE AF				6:38:30 AM		\$100.00
	POL/Janice Ar	207316	M-F KRQE New:4p-430p	:30 P5	KRQE	JANICE AF				4:27:45 PM		\$125.00
	POL/Janice Ar	207316	M-F KRQE New:430p-5p	:30 P5	KRQE	JANICE AF				4:48:40 PM		\$125.00
	POL/Janice Ar	207316	KRQE News 13 530p-6p	:30 P5	KRQE	JANICE AF				5:57:58 PM		\$250.00
	POL/Janice Ar	207316	M-F 6p-630p M-F 6p-630p	:30 P5	KRQE	JANICE AF				6:13:45 PM		\$350.00
												\$1,000.00
												\$1,000.00
Date: 10/11/12												
Station: KRQE												
	POL/Janice Ar	207316	M-F KRQE New:4p-430p	:30 P5	KRQE	JANICE AF				4:17:20 PM		\$125.00
	POL/Janice Ar	207316	M-F KRQE New:430p-5p	:30 P5	KRQE	JANICE AF				4:37:55 PM		\$125.00
	POL/Janice Ar	207316	LN M-F 10p-1035p	:30 P5	KRQE	JANICE AF				10:16:51 PM		\$550.00
												\$800.00
												\$800.00
Date: 10/12/12												
Station: KRQE												
	POL/Janice Ar	207316	M-F KRQE New:KRQE News	:30 P5	KRQE	JANICE AF				6:25:05 AM		\$100.00
	POL/Janice Ar	207316	CBS This Mornin CBS Early S	:30 P5	KRQE	JANICE AF				8:58:11 AM		\$70.00
												\$170.00
												\$170.00
Date: 10/13/12												
Station: KRQE												
	POL/Janice Ar	207316	Sa 6p-630p Sa 6p-630p	:30 P5	KRQE	JANICE AF						\$125.00
	POL/Janice Ar	207316	KRQE News Sa 7a-8a	:30 P5	KRQE	JANICE AF						\$25.00
	POL/Janice Ar	207316	Sa 630p-7p Sa 630p-7p	:30 P5	KRQE	JANICE AF				6:47:14 PM		\$125.00
	POL/Janice Ar	207316	LN Sa 10p-1035p	:30 P5	KRQE	JANICE AF				10:15:57 PM		\$325.00
												\$600.00
												\$600.00
Date: 10/14/12												
Station: KRQE												
	POL/Janice Ar	207316	LN Su 10p-1035p	:30 P5	KRQE	JANICE AF						\$400.00
	POL/Janice Ar	207316	CBS Sunday Mc 8a-930a	:30 P5	KRQE	JANICE AF						\$200.00
												\$600.00
												\$600.00
Date: 10/15/12												
Station: KRQE												
	POL/Janice Ar	207316	M-F KRQE New:KRQE News	:30 P5	KRQE	JANICE AF				5:31:30 AM		\$50.00
	POL/Janice Ar	207316	M-F KRQE New:KRQE News	:30 P5	KRQE	JANICE AF				6:25:05 AM		\$100.00

[Sorted by: Date]

Spot Manager: All, 10/08/12-10/17/12

Line 1 of 1

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/15/12

Station: KRQE

POL/Janice Ar	207316 CBS This Mornir	CBS Early S		:30 P5	KRQE JANICE AF					8:45:01 AM		\$70.00
POL/Janice Ar	207316 M-F KRQE New	4p-430p		:30 P5	KRQE JANICE AF					4:17:50 PM		\$125.00
POL/Janice Ar	207316 M-F KRQE New	430p-5p		:30 P5	KRQE JANICE AF					4:49:10 PM		\$125.00
POL/Janice Ar	207316 KRQE News 13	530p-6p		:30 P5	KRQE JANICE AF					5:51:04 PM		\$250.00
POL/Janice Ar	207316 M-F 6p-630p	M-F 6p-630p		:30 P5	KRQE JANICE AF					6:27:59 PM		\$350.00
POL/Janice Ar	207316 LN M-F	10p-1035p		:30 P5	KRQE JANICE AF					10:27:28 PM		\$550.00

\$1,620.00

\$1,620.00

Date: 10/16/12

Station: KRQE

POL/Janice Ar	207316 M-F KRQE New	KRQE News		:30 P5	KRQE JANICE AF					5:52:29 AM		\$50.00
POL/Janice Ar	207316 M-F KRQE New	KRQE News		:30 P5	KRQE JANICE AF					6:52:05 AM		\$100.00
POL/Janice Ar	207316 CBS This Mornir	CBS Early S		:30 P5	KRQE JANICE AF					7:53:44 AM		\$70.00
POL/Janice Ar	207316 M-F KRQE New	4p-430p		:30 P5	KRQE JANICE AF					4:17:05 PM		\$125.00
POL/Janice Ar	207316 M-F KRQE New	430p-5p		:30 P5	KRQE JANICE AF					4:48:55 PM		\$125.00
POL/Janice Ar	207316 LN M-F	10p-1035p		:30 P5	KRQE JANICE AF					10:27:58 PM		\$550.00

\$1,020.00

\$1,020.00

Date: 10/17/12

Station: KRQE

POL/Janice Ar	207316 M-F KRQE New	KRQE News		:30 P5	KRQE JANICE AF					5:05:43 AM		\$50.00
POL/Janice Ar	207316 M-F KRQE New	KRQE News		:30 P5	KRQE JANICE AF					6:11:45 AM		\$100.00
POL/Janice Ar	207316 CBS This Mornir	CBS Early S		:30 P5	KRQE JANICE AF					8:29:02 AM		\$70.00
POL/Janice Ar	207316 M-F KRQE New	4p-430p		:30 P5	KRQE JANICE AF					4:17:50 PM		\$125.00
POL/Janice Ar	207316 M-F KRQE New	430p-5p		:30 P5	KRQE JANICE AF					4:49:10 PM		\$125.00
POL/Janice Ar	207316 KRQE News 13	530p-6p		:30 P5	KRQE JANICE AF					5:35:42 PM		\$250.00
POL/Janice Ar	207316 M-F 6p-630p	M-F 6p-630p		:30 P5	KRQE JANICE AF					6:14:00 PM		\$350.00
POL/Janice Ar	207316 LN M-F	10p-1035p		:30 P5	KRQE JANICE AF					10:27:13 PM		\$550.00

\$1,620.00

\$1,620.00

\$9,650.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, ADAM TURNER,
 being/on behalf of: JANICE ARNOUD-JONES, a legally
 qualified candidate of the REPUBLICAN political
 party for the office of: U.S. CONGRESS CD-1
 in the GENERAL ELECTION
 election to be held on: NOVEMBER 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATTACHED				

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

JANICE ARNOLD JONES FOR CONGRESS
PO BOX 20460 ABQ NM 87154
VIL BRUNO, TREASURER

I represent that the payment for the above described broadcast time has been furnished by:

JANICE ARNOLD-JONES FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

VIL BRUNO

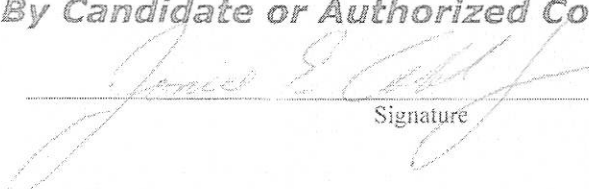
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-2-12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, JANICE ARNOLD-JONES

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

JANICE ARNOLD-JONES
signature of candidate or authorized committee

JANICE ARNOLD-JONES

printed name

date